

WIN PRIZES AND HELP US RAISE FUNDS BY BECOMING A FESTIVE FOOL

From **11-15 December** we are calling on our supporters to dress in festive costume to help raise money to support young people affected by sexual exploitation and abuse across Derby and Derbyshire.

How do I become a Festive Fool?

We are challenging you to dress up in festive fancy dress and get sponsored by friends, family and colleagues for doing so.

'Festive costume' could be a classic elf or Santa outfit, a character from a festive film or song or something completely unique, it's all up to you and your interpretation of foolish.

Take part as an individual, or get your whole team or entire workforce to join in.

Even better if you're able to spend the whole day or week (work, meetings, school run, Christmas shopping) in full costume too.

TIP: We find sponsors will likely donate more the longer you play the Festive Fool for, the funnier places you have your picture taken in, the more pictures you post online, and generally the more foolish you look.

When shall I transform into a Festive Fool?

From 11-15 December – Challenge yourself or your team to do it for a day or if you're a big festive fool, the whole week.

While we have designated 11-15 December as Festive Fool Week you can choose any day or week in December for your festive foolishness.

We want to see Derbyshire and beyond over-run with Festive Fools.

What do I get for being a Festive Fool?

To support one young person to move to safety costs us **£1,800**. By raising money as a Festive Fool, you will be helping local young people to get expert support and move to safety following sexual exploitation and abuse.

In addition, we have THREE awards for the greatest Festive Fools with prizes that have been generously donated.

Fab Festive Fool Fundraiser/s – Afternoon tea for 2 at Harrods.

This award is for the individual or team that raise the most from being festively foolish.

Funniest Festive Fool/s Photo – Box of Thorntons chocolates

This award will go to the photo of the Fool/s in the funniest location or somewhere we wouldn't expect to find a Festive Fool.

Funkiest Festive Fool Finery – Magnum of Prosecco

This award is for the most industrious or inventive Festive Fool costume/s.

Setting up your Festive Fool fundraising page

To help you get your festive fool fun underway we can help you set up a JustGiving page so you can gather your donations quickly and easily.

Set up a JustGiving page **BEFORE** Festive Fool week begins on 11 December and choose Safe and Sound Group as your beneficiary.

Please see below for information about Safe and Sound and how the money you raise could be spent. You can use this on your JustGiving page along with why you have chosen to become a Festive Fool for us.

Sharing your festive foolishness

It's useful to let people know in advance that you will be transforming into a Festive Fool so please share your JustGiving page on your social media channels in the lead up to Festive Fool week if you can.

On the day you choose or during the whole week, share pictures of yourself wherever you are and whatever you're doing, in whatever Festive Fool costume/s you choose.

Post photos of your antics on your JustGiving page and share them on your social media channels and direct friends, family and colleagues to your page to sponsor your foolishness.

Of course we'll want to see your Festive Fool fun too. Tag @safesoundgroup on Facebook, Twitter and Instagram and Safe and Sound Group on LinkedIn. Use #FestiveFool so we can find them and share them too.

About Safe and Sound

Please feel free to use this on your JustGiving page to explain how your festive foolishness can help us:

The effect of child sexual abuse is devastating. It impacts upon a young person's physical, mental and emotional wellbeing.

To support one young person to move to safety costs **£1,800**. Your support of a Festive Fool means we can help local young people to get expert support and move to safety.

- £50 enables one of our support workers to receive professional supervision enabling them to release the burden of shared confidences.
- £100 pays for a vital session of support with a young person.
- £250 contributes to the cost of on-going training of our skilled support workers.
- £600 funds the top up costs of fully supporting one young person to move to safety.
- £1,800 would enable us to fully support a young person to move to safety.

"I think the work that Safe and Sound does is great. I just felt like I could open up to [my worker]; she's been like my walking stick. We have such a good relationship, she's a life-saver."

"If Safe and Sound wasn't there, I don't think I'd be here at all, or I'd be in a mess somewhere either on drugs or homeless."